

Breakthrough Forum...

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Where peer-to-peer insight becomes the fuel for tomorrow's breakthroughs

Experience Breakthrough Forum risk-free for 90 days

What is the Breakthrough Forum?

Breakthrough Forum is an exclusive group of seasoned leaders and managers of product development, product management, marketing, R&D and engineering who meet monthly to tackle mission-critical challenges impacting them and their companies.

Forum participation is by "invitation only" to ensure excellence within the membership.

Members will experience breakthrough insights to:

- Slash development costs
- Dramatically reduce cycle times
- Unearth breakthrough products

What to expect from Breakthrough Forum?

A Place to Get Questions Answered and Answers Questioned

A way to gain insight from others who have "been there, done that."

A Place to Breakthrough the Clutter

A confidential setting where leaders can candidly discuss the real management and leadership challenges that keep them awake at night

A Place to Recharge and Grow

An opportunity to enhance leadership skills, reinvigorate your personal vision and learn "best practices" management techniques

A Place to Connect

A place where participants form meaningful business and personal connections with respected peers

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Finally... a forum for leaders of product development and management.

Management forums have existed for CEOs and business owners for many years with great success. Here's what members have said about those forums:

"The power behind this is leveraging the collective experience of the group and bringing it to focus on individual issues... eight out of ten problems are common to everyone."

"My forum provides practical advice to real world problems from people who have tread the path before. It provides me a trustworthy, proven network of resources."

With Breakthrough Forum, VPs, directors and senior managers of product development and product management meet to discuss vital issues impacting them and their departments with seasoned leaders from other companies who are experienced in dealing with the same headaches. Members see immediate results that sharpen their performance.

What's in it for you?

Don't let an aggressive competitor, or the person in the next office, outperform you. We promise these benefits:

- Accelerate your career advancement (Climb the ladder more quickly)
- Stay current with cutting-edge best practices (Get razor sharp and stay sharp)
- Gain insights into your business that lead to breakthrough solutions (Regain control)
- Avoid the "school of hard knocks" and learn from others who have already graduated
- Form meaningful business connections (Dig your well before you're thirsty)

Why lose sleep over nagging management issues? If you're interested in participating in a Breakthrough Forum, please contact us at 763-443-1531 for details or email us at info@improveproducts.com.

What makes Breakthrough Forum different?

Breakthrough Forum is an in-depth, member-focused discussion and accountability forum designed to expose members to best practices in new product development and management that allows them to excel as innovators and technical leaders. Considerable attention is focused on reviewing and solving critical, real-life challenges that each member brings to the table. Members share hundreds of years of collective intelligence and experience discussing these challenges and providing meaningful solutions that can immediately be applied on the job.

Facilitator

Breakthrough Forum is facilitated by Rod Greder, Ph.D., an international trainer, speaker, facilitator and consultant in the area of new product development. Dr. Greder serves on the board of the Product Development & Management Association of Minnesota, is co-chair of the R&D SIG of Life Science Alley, and a columnist/writer on product development for Manufacturer's Alliance. He is a member of the American Society of Training and Development and an adjunct instructor at the University of Minnesota, University of St. Thomas and Augsburg College where he teaches creativity and innovation, marketing and new product management. Dr. Greder has over twenty years of experience in managing large, successful product development and marketing teams for high-tech businesses.

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