



## ***Is Breakthrough Innovation Rare and Maybe Even Painful in your Organization?***

The idea that breakthroughs come from lone geniuses or spring from blank sheets of paper is a myth. Research shows that radical innovation springs from networks of diverse people (outside your four walls) sharing ideas which spark new thoughts that lead to real world innovation. Breakthrough Forum is just such a network. It is designed for senior executives in engineering, R&D, product strategy, development, and marketing. Forum members

from different companies share ideas, debate best practices in innovation and tackle individual "hot button" issues.

Dean Bodem, CEO of Viking Engineering, a 60-employee manufacturing company in Fridley, MN, has his Director of Engineering in the Breakthrough Forum. When asked why he felt this forum was important, he said, "We need to get outside of our

own four walls and not become too inwardly focused. It's one of the tools we use to make our executive team faster, stronger and better."

Experience Breakthrough Forum risk free for 90 days. Visit us on the Web at [www.breakthroughforum.com](http://www.breakthroughforum.com) or call 763-443-1531 for details.

**Breakthrough Forum** *...where peer to peer insight becomes the fuel for tomorrow's breakthroughs*

**Breakthrough Forum**  
**P.O. Box 8070**  
**St. Paul, MN 55108-8070**

## **COMPLIMENTARY SEMINARS:**

### **Becoming a Breakthrough Innovator**

January 25, 2008

February 22, 2008

March 28, 2008

These seminars, along with an information session on Breakthrough Forum, will be held from 11:00 a.m. – 1:00 p.m. at:

**University Enterprise Laboratories**  
Dorsey-Ewald Conference Center  
1000 Westgate Drive  
St. Paul, MN

Call today to register for the workshops and information sessions. Seating is limited. Please RSVP by calling 763-443-1531 or e-mail [rgreder@improveproducts.com](mailto:rgreder@improveproducts.com). A complimentary lunch will be served.

